

COM 372 Final Project Info

Final Web Portfolio (60% of final grade)

Your final web portfolio will be assessed at the end of the semester. Your grade will consist of the following.

- 1) Content Planning (already submitted)
- 2) Personal Website (what you have been working on so far in class)
- 3) Personal Narrative (details below)
- 4) Project Revisions (details below)

Due Dates

Your final project in its entirety is due on December 13, 2014, at 10:30am (which is when our final exam is scheduled). You should submit the following:

- 1) Personal Website - a url to a hosted website or a github repository
- 2) Personal Narrative - a url to a hosted website or github repository (this may be in your final project, your project portfolio, or somewhere else)
- 3) Project Revisions - revisions synced to project portfolio.

These should be submitted by email to the professor.

If you would like the professor to preview and give feedback on any piece of your final project, please submit by December 5, 2014 at 11:59pm.

Personal Website

The Deliverable

You will submit a URL (either to a hosted website or to a github repository) which should be **as complete as possible** and reflect the conventions of a professional portfolio—and the work of a student in an upper-level course.

The Grading Criteria

Your work will be evaluated based on the following criteria:

- Coding Literacy
 - does the student implement HTML and CSS in a way that demonstrates literacy of the languages?
 - does the student utilize technical standards when coding - do the HTML and CSS for the website validate?
- Application of Course/Textbook Concepts
 - does the website integrate concepts learned in class, such as:
 - utilization of HTML for structure and CSS for presentation
 - attention to good standards for layout, color, and type
 - choice of good imagery and media
- Website conventions: Content & Structure
 - is the website easy to navigate?
 - does the website have a header, footer, and content section?
 - is the content of the website presented in a readable way?
- Presentation & Design
 - does the design of the website help to support the content?

Personal Narrative

You will write, in HTML/CSS, a personal narrative essay.

Technical Requirements

Your essay should be between 750 and 1500 words (longer is not necessarily better). Your essay should be coded using valid HTML and CSS. The HTML for essay must validate.

Style Requirements

Your essay should be styled with an eye towards **readability**. The following guidelines should apply:

- 1) Line length - your lines should not span the entire width of the browser. Ideal line length is between 50-75 characters per line. I will not be counting characters, but I recommend adding ample spacing on either side of your text. For example, the articles at Medium (<https://medium.com/human-parts/does-speaking-different-languages-give-you-different-personalities-cf523bee8e19>).
- 2) Font sizes - set your body font to at least 14px size.
- 3) Contrast - your text should have a high contrast between background and text color.

Content Requirements

Your essay should present your final website, and discuss what you have created. Discuss the techniques you used to create the website, style choices you have made, challenges you encountered, and things you learned while creating the site. If you used a template of any kind (including Bootstrap), discuss what you did to customize it.

You can feel free to discuss your content, but I don't want the essay to be just a summary of what is already on your website.

Delivery

Your personal narrative should be delivered as a URL to either a hosted web page or to a GitHub repository.

Project Revisions

You will apply Bootstrap (or another framework of your choice) to at least three of the early class projects (the pieces of your project portfolio). Submit these revisions to your project portfolio. Your code must validate.

Final Grade (Breakdown)

The final project grade is worth 60% of your final class grade. You may earn up to 100 points

Portion	Worth % of Grade
Content Planning	10
Final Website	35
Personal Essay	35
Check-in Revisions	20